

**Web Development WEDE5020/p/w Ntsako Aldrid Mageza. ST10222414 GROUP:3**

**[Company Name]**

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# 1.Organisation overview

## Organisation Name:

Bekezela youth foundation

## About organisation

Bekezela youth foundation was founded in 2024 by Ntsako Aldrid Mageza after realising there is a lack of resources amongst children born in underprivileged communities. Which led to him starting the NGO.

Bekezela youth foundation is a non-profit organisation which is dedicated to help eradicate struggles within underprivileged communities by providing nutrition, education and healthcare. We work with local communities to help find a long term solutions for the struggles that are being faced.

## Mission and vision

Our mission is to assist the youth from underprivileged communities by providing them with the necessary resources and opportunities that can help them be more self-reliant.

Our organisational vision is to see youth from all backgrounds be able to access the necessary resources they need for their education regardless of their background.

## Target audience

**Sponsors**

Individuals and institutions that are willing to donate funds or resources to the organisation.

**Beneficiaries**

Individuals, communities or organisations that will benefit from the organisation’s work.

**Volunteers**

People who want to be part of the organisational work by providing their time and skills.

**Partners**

Other NGO’s and organisations that will help the organisation achieve its goals.

# 2.Website goals and objectives

## WEBSITE GOALS

* **To raise awareness**

Provide information which will help educate the public about the issues that are being addressed and the organisation’s mission and vision to eradicate these issues.

* **Recruit volunteers**

Provide information on how people can join the organisation and provide their skills and time to help make the mission a reality.

* **Bring donations**

The website should be able to provide the general public and organisations with a pathway which can help them contribute to the cause online.

OBJECTIVES

* **Enable support**

Communities and individuals who are in need can access the site and be able to get in touch with the organisation where they can request support.

* **Promote transparency**

Provide information about the organisation and its progress by providing information such as financial reports for accountability.

* **Provide updates**

Publish reports to keep supports and the community informed on the progress of the organisation

# 3.Current website analysis

## Strengths

* Information about the organisation is available.
* Organisational contact details are available.
* The organisations banking details is provided for donations.
* Easy to navigate.

## Weaknesses

* Outdated design
* No donation functionality
* No content updates

# 4.Proposed website functionality and features

## Home Page/About Us

* Overview about the organisation and what it represents
* History of organisation and how it was formed

## Contact Page

* Email address, Phone number and physical address of organisation

## Services Page

* Overview of services and programs offered by organisation

## Gallery Page

* Photos of community outreach

## Donations Page

* Offer the user the necessary details to make donations such as account details

# 5.Design and user experience

## Design

## User experience

* The website must have an intuitive navigation system which will be easy for the user to use.
* Website must be accessible for users
* The website must be user cantered to help appeal to needs of the user

(foundation, n.d.)

# 6.Technical requirements

**Mapping:**

* Interactive site map
* redirects

**Domain hosting:**

* Google chrome
* Microsoft edge
* Safari

**SSL certificate**

**Programming languages used:**

* Html
* CSS
* JavaScript

(strategies, 2025)

# 7.Timeline and milestones

## Timeline & Milestone

**Week 1**

1. **Phase 1-Planning**

* Gather content
* Do research
* Finalise project mission and goals

**Week 2-3**

1. **Phase 2**

* Create site map
* Add wireframe key pages
* Add CSS

**Week 4-6**

1. **Phase 3**

* Build site map with responsive design
* Add navigation features
* Develop gallery
* Set up hosting domain

**Week 7-8**

1. **Phase 4**

* Upload collected content
* Perform system tests
* Conduct functionality tests

**Week 9**

1. **Phase 5**

* Review site
* Launch site
* Set up back up system and security protocol

**Week 10-**

1. **Phase 6**

* Launch site to be live(Available for public use)
* Collect feedback
* Make improvements(Updates)

# 8.Funding/sponsors

To ensure a successfully venture key sponsors and funders will be essential .

Potential sponsors may include but are not limited to :  
**UNDP(United nations development programme)**

This agency offers support to organisations that focus on sustainable development endeavours. The Bekezela youth foundation offers this sustainable development by means of offering education to help eradicate poverty.

**Bill and Melinda Gates foundation**

This foundation offers grants for projects which combats poverty and offers educational investments to organisations because our organisation focuses on these key points this sponsor will be crucial for our mission.

**USAID**

USAID is a long standing organisation for the embitterment of human kind offering support to help eradicate poverty and illiteracy amongst poverty stricken societies. Our organisation is aligned with this organisations mission and goals and with their help we can help implement the necessary measures to see our goals through

(Banks & Hulme, 2012)

# 9.Budget

|  |  |  |
| --- | --- | --- |
| Name | Description | Estimated cost |
| Domain registration | Website hosted domain | R200 |
| Web Hosting | SSL | R1200 |
| Website development | Full website build | R5000 |
| Content | Copywrites ,patents, image creation and editing | R2000 |
| Support | Maintenance of site such as updates and bug fixing | R2400 |
| Plugins | Plugins to upgrade system | R1000 |
| Total estimated budget |  | R11800 |
|  |  |  |
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